

Nicole Seligman

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SKILLS

Knowledgeable in fashion and current styles. Practiced in trend research, blog writing, copywriting and social media. Experienced in using empathy and active listening skills to build trust with individual clients and fulfill their needs. Familiarity with latest in fashion, pop culture and branding. Proficient in MLA and APStyle, Microsoft Office Suite 2007, Prezi, Blogger, Drupal and WordPress.

EDUCATION

Bachelor of Arts in English Writing and Rhetoric with a focus in Creative Writing and a minor in Women's Studies. St. Edward's University. Austin, TX. 2012.

HIGHLIGHTED COURSEWORK

- Magazine Writing
- Technical Writing
- Revising and Editing
- Information Design
- Principles of Style
- Poetry and Fiction

PUBLICATIONS

Trustee Hall – two.twenty.nine, 2012
Sunday Evening- Open Ear of the Universe, 2012
Some Mornings, Tuesdays, Because Helen Listens to the Pixies in India - Open Ear of the Universe, 2011
Some Mornings - Sorin Oak Review, 2011
Smoking Idealist - Sorin Oak Review, 2009

EXPERIENCE

Social Media Manager, Andy Sams Photography

Crafted blog posts by writing content and selected photographs from wedding albums and to tell a story of the occasion. Submitted images to popular, nationwide wedding blogs. Contacted brides who were viable clients about Andy's services using MailChimp. Maintained the Andy Sams Photography Facebook page, Twitter feed, and Pinterest profile. Streamlined brand in throughout social media outlets. Contacted event venues about preferred vendor lists. 2012-Present

Helpline Advocate, National Dating Abuse Helpline

Spoke directly with teens and young adults via phone, chat, and text. Educated callers about healthy and unhealthy relationship behaviors. Supported callers by using the Crisis Intervention Model. Worked with callers to create unique safety plans to best fit their situation. Provided resources to individuals experiencing dating abuse. 2012-Present

Fashion Writer, Austin Fusion Magazine

Contributed monthly profiles after conducting interviews with individuals, brands, and events connected to the local fashion industry. Collaborated with other writers and photographers to produce uniquely Austin content for a new e-zine. 2012

Editorial Intern, Lovelyish Blog

Wrote a minimum of eight weekly blog posts on topics ranging from fashion and beauty to popular culture. Researched exigent material including latest trends and fashion for blog posts. Collaborated with editors to maintain a weekly editorial calendar. Peer-edited the work of other interns. 2011-2012

Teaching Assistant, St. Edward's University

Acted as a liaison between students and professor both in and out of the classroom. Read and graded discussion board posts. Prepared and give a writing workshop for students. Redesigned class curriculum for spring semester. 2011-Present

Communications and Helpline Intern, National Council on Family Violence

Wrote blog content and maintained social media for all three brands. Assisted in planning the content calendar on both a short-term and three-year scale. Wrote fundraising and web content for annual event. Acted as a liaison between Helpline and Communications departments. Spoke directly with callers and chatters and gave resources and referrals as needed. Wrote a handbook for future interns. Assisted in creation of a style guide for the brand. 2011-2012

Mentor/Intern, Grrl Action

Empowered girls through creative expression of art, writing, and theatre. Assisted director in activity planning, organization, and recruitment of parental volunteers. Listened to and guided girls through difficult questions ranging from body image issues to violent pasts. 2010-2011

Coffee Consultant, Barnes and Noble

Assisted all café customers and provided excellent customer service. Prepared drinks and food items, tending to register. Trained new hires. Closing and opening duties according to the outlined descriptions. Practiced in FIFO system and multitasking. Food Handling certified. 2009-2011

MEMBERSHIPS

Executive Director of SEU Women Empowerment

Lead discussion on feminist issues, organized events on and off campus, and supported like-minded peers. 2010-2012

REFERENCES

Alexandra Barron

University Programming Professor
St. Edward's University
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Whitney Laas

Helpline Supervisor
National Dating Abuse Helpline
281.728.9932
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Beth Eakman Re

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